

OUR SERVICES

THAT HELP YOU PUT IN PLACE A STRUCTURED SALES PROCESS TO HIT YOUR SALES TARGET

Work with you (Duration: 1 to 3 months)

Group Coaching Program

What: A structured coaching program with weekly group calls to help businesses implement sales strategies and track progress.

Why: Provides accountability, personalized feedback, and community learning.

How: One hour session a week with a one hour review session for 3 months / 30min session daily for 30 days

Done for you

Sales Scripts and Templates

What: Ready-to-use sales call scripts, email templates, follow-up sequences, objection-handling scripts Sales Scripts and Templates

Why: Saves clients time and ensures you have proven sales frameworks that work.

How: A customised process is created after understanding yourbusiness and sales team



Masterclass

Focussed learning

What: Live online sessions focused on a specific sales topic each time (e.g., closing techniques, building rapport, qualifying leads).

Why: Great for ongoing training.

How: (Monthly/Quarterly) Live or offline

Subscription Mode: Join the live monthly sessions online

Self Paced Learning

Pre-recorded Sales Courses

What: A structured, step-by-step course covering essential sales topics like prospecting, closing, objection handling, follow-ups, etc. Pre-recorded Sales Courses

Why: Freedom of time, comfort and space to complete the course

Format: Video modules, workbooks, templates, quizzes

Bonus: Live Q&A sessions or personalized feedback for those who complete the course.



Sales Process Audit

Consulting Service

What: A detailed review of the client's existing sales process to identify gaps and optimize performance.

Why: Expert Advice for customised solutions

How: Online or Plant visit to meet the sales team

Subscription Mode: Join the live monthly sessions online

Gamified Sales Training

Sales Challenges & Rewards

What: Create a gamified training experience where sales reps earn rewards based on performance.

Why: Makes learning fun and engaging for longer memorability and ehances implementation

Duration: One day intervention (half day / full day)



Sales Playbook Creation Service

What: Help businesses create a customized sales playbook for their team, including processes, scripts, and strategies.

Why: Sets up consistent and scalable sales practices for the client.

How: After thoroughly understanding your sales processes and challenges a playbook will be generated within 10 working days to be followed by the internal sales team

Micro-Courses

Bite-Sized Learning

What: Short, 30-minute to 1-hour micro-courses on specific sales topics.

Why: Easy to cover one topic at a time

How: Online

Duration: One day intervention (half day / full day)



Complementory Services

- · Personalised one to one coaching
- Whatsapp group creation for ongoing support
- Speaking Engagements
- Sales Performance Tracking Dashboard
- Personalised video feedback on Sales Pitches

We Would be glad to help you scale your Sales

Money back Guarantee if you are not satisfied with our services

Warm regards,

Elvis D'Silva

Director, IAAM Training Services Pvt Ltd



www.iaam.in